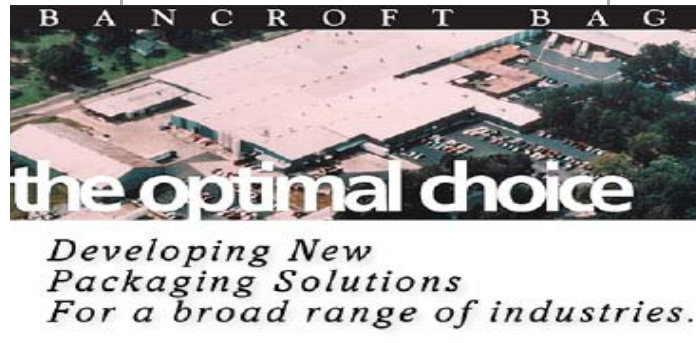


# Bancroft Has Print Quality in the Bag

CUSTOMER TESTIMONIAL  
ANILOX AND COATING ROLLS  
DIVISION



In today's competitive market, our customers demand the absolute highest quality and color consistency. Harper has helped us achieve it!

*by Michael Poole, Bancroft Bag Print/Warehouse/Receiving Manager.*

For more than 80 years, Bancroft Bag has operated the largest diversified multi-wall plant in the United States. The company serves a multitude of markets ranging from pet food to USDA food exports, fertilizers, and unique and costly minerals and chemicals.

According to Mike Poole, the company's Print/Warehouse/Receiving Manager, Bancroft Bag teamed up with Harper Corporation of America to improve the quality of its printing process.

To achieve this, Bancroft and Harper's technical groups worked together very closely, creating a solution customized for Bancroft's operations.

The results were clear. Shortly after switching to Harper's new XLT engraving, Bancroft's production team said it saw an immediate improvement in print quality with a reduced need for anilox roll changes.



"The XLT engraving has helped increase line screen due to greater density, resulting in cleaner print," Poole said. "And the operators enjoy working with the Harper rolls because they're so easy to use. Partnering with Harper has helped increase our print quality by reducing plugging, increasing color consistency and improving combination work, which is always a challenge."

Customer satisfaction is paramount for Bancroft, according to Poole. "Harper's roll consistency has greatly helped our effort to create reliable process results and reduce downtime. In today's competitive market, our customers demand the highest quality and color consistency. Harper has helped us achieve it."

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